




IMPROVING AUTHENTIC SRI LANKAN GOODS


28,618
Beneficiaries


USD 7.7m
Total Additional Income


458
Jobs (FTE)


13%
Female Participation





9
Interventions

*These results are cumulative from January 2016 to December 2018 (2016-2018)





CONSTRAINTS ADDRESSED

- Limited access to information production know how
- Limited access to inputs
- Limited access to premium markets
- High post-harvest loss

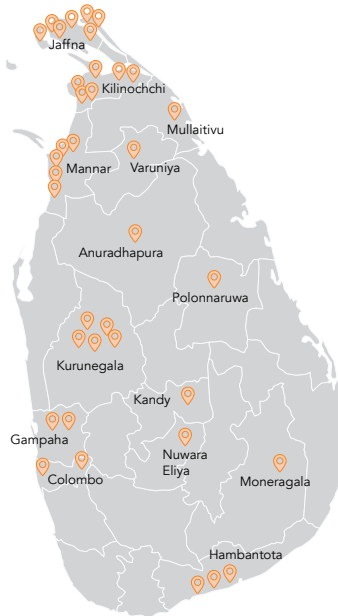
SCOPE

-  Speciality Crops
-  Fisheries
-  Crafts and Souvenirs

INTERVENTIONS

-  Promote better access to information through private extension services
-  Increased access to inputs
 - Hatcheries
 - Nurseries
-  Promoting access to premium markets
 - Branding
 - Value addition
-  Facilitate introduction of practices and technology to reduce post-harvest loss

PARTNERSHIPS



Speciality Crops

- Aruna Plant Nursery
- Pasanka
- Soul Coffee

Fisheries

- Divron Bioventures
- Coolman
- Prawn Ceylon Pvt Ltd

Crafts and Souvenirs

- Selyn
- Good Market
- Rice and Carry

KEY RESULTS



Transforming markets for blue swimming crab fishers in the north since 2017.



USD 2.5m exported through MDF supported partners in 2018.



339 full time jobs created for women in the northern province (2016-2018).