







The Fiji Commerce & Employers Federation (FCEF) partnered with the Market Development Facility (MDF) in December, 2018 to establish the

FIJI ENTERPRISE ENGINE (FEE) - a Micro, Small and Medium Enterprise (MSME) acceleration programme aimed at providing effective business advisory services targeted to FCEF's members; in particular their Young Entrepreneurs Council and Women Entrepreneurs & Business Council.

FEE is Fiji's first private-sector-led business acceleration programme inclusive of MSMEs classroom learning, one-on-one mentoring, group activities and networking boosters designed to provide participants with business skills and follow up support to effectively grow their businesses.









Supported by



MDF partnered with FCEF to:

**Develop the business plan** - introducing a sustainable, private-sector led acceleration service for FCEF members.

**Design the model for FEE** – establishing the accelerator service, from planning to implementation and monitoring.







## **INNOVATION**

Commercially viable private sector led business acceleration programme with FCEF using local customised business learning platform.

## **OUTCOMES**

The FEE programme outcomes are:



15 participating MSMEs

12 full day

classes



9-month programme



Local Business Coaches



7 months of mentoring, networking boosters and guest lectures









4 areas – Strategic Management, Accounting and Financial Management, Human Resource Management and Sales and Marketing



