





HIGH VALUE AGRICULTURE


11,250
Beneficiaries


USD 13m
Total Additional Income


USD 1,188
Additional Income per Beneficiary


50%
Female Participation

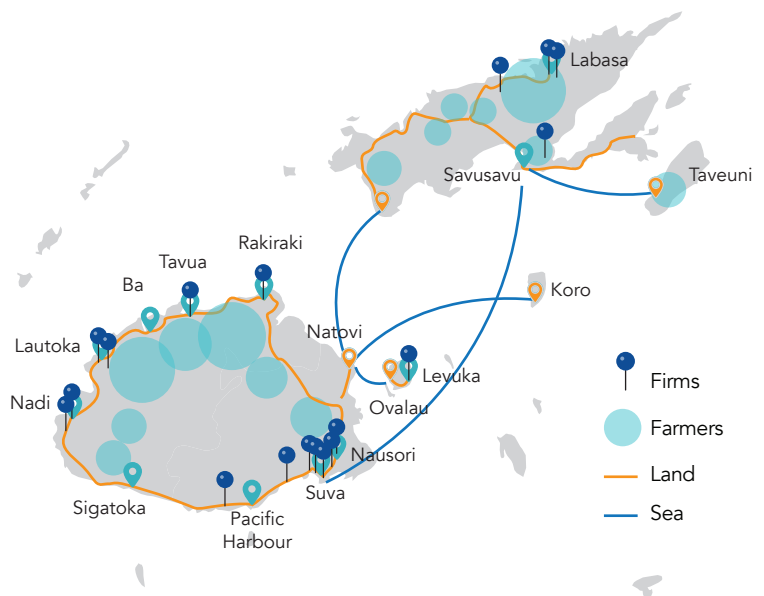

19
Partnerships

*These results are cumulative from 2011



SECTORAL CONSTRAINTS

- Cost-effective logistics and distribution networks that connects firms to farms
- Allowing more farmers access to affordable quality agriculture inputs and mechanical harvestors
- High Value Agricultural produce for exports through certification, processing, value-adding and brand development
- Promoting products, services and business models that focus on sustainable supply chains





PARTNERSHIPS

- Bens Trading Ltd
- Biotec Ltd
- CDP Courier Services Limited
- Charan Jeath Singh
- Cinnamon & Spices Fiji
- Devesh & Bharos Farms
- Fijika
- Fiji Sugar Corporation
- Global Cargo Traders
- Herbex Limited
- Investment Fiji
- KKs Hardware
- Labasa Farm Fresh
- Maqere Exports Ltd
- Ram Sami & Sons Limited
- Standard Concrete Industries
- Sai Yee Foods Ltd
- South Pacific Elixirs
- Wallson Foods Limited



INTENDED CHANGES IN THE MARKET

-  Improved connectivity between firms, farmers and markets
-  Reaching new markets through value added Fijian products



KEY RESULTS



Over **8,600** farmers and firms across Fiji have improved access to agricultural inputs: aglime, seeds, seedlings, tissue culture, mechanical harvester and poultry manure.



Over **2,500** farmers are benefiting through improved product development of Fijian agricultural exports for new markets: noni juice, noni capsules, virgin coconut oil, raw sugar, sea urchins, kava capsules, instant kava powder, processed taro, processed jackfruit, processed cassava, breadfruit, chillies and processed vegetables.