IMPROVING AUTHENTIC SRI LANKAN GOODS

28,618 beneficiaries
USD 7.7m total additional income
458 jobs (FTE)
13% female participation
9 interventions

*These results are cumulative from January 2016 to December 2018 (2016-2018)

CONRAINTS ADDRESSED
- Limited access to information production know how
- Limited access to inputs
- Limited access to premium markets
- High post-harvest loss

INTERVENTIONS
- Promote better access to information through private extension services
- Increased access to inputs
  - Hatcheries
  - Nurseries
- Promoting access to premium markets
  - Branding
  - Value addition
- Facilitate introduction of practices and technology to reduce post-harvest loss

SCOPE
- Speciality Crops
- Fisheries
- Crafts and Souvenirs

PARTNERSHIPS
- Speciality Crops
  - Aruna Plant Nursery
  - Pasanka
  - Soul Coffee
- Fisheries
  - Divron Bioventures
  - Coolman
  - Prawn Ceylon Pvt Ltd
- Crafts and Souvenirs
  - Selyn
  - Good Market
  - Rice and Carry

KEY RESULTS
- Transforming markets for blue swimming crab fishers in the north since 2017.
- USD 2.5m exported through MDF supported partners in 2018.
- 339 full time jobs created for women in the northern province (2016-2018).