The Company

Talanoa Treks is the only dedicated hiking tour company in Fiji which works in partnership with local communities to offer guided multi-day group walks through Viti Levu’s interior. Currently, Talanoa Treks works with four communities and supports them with specialised tour guide training, upgrading accommodation facilities in the village and training in food preparation to assist with the hosting of trekking groups.

Talanoa Treks also connects these communities to local and international trekking markets through online promotion, bookings and trip management, as well as providing logistics and quality control.

The Context

Fijian tourism is more than just sun, sea and sand and friendly locals. With over 300 islands that make up the Fiji group, Destination Fiji offers much more than the romanticised stereotype she is traditionally known for.

Fiji offers unique product offerings that boast her natural and scenic environment, such as diving in pristine waters, bird watching and hiking through untouched forests. Hiking tours allowing visitors to experience Fiji’s rich culture are a relatively new concept but are gaining in popularity. Talanoa Treks is the first to tap into this new tourist segment and has pioneered its development since 2013.
Women living in Talanoa Treks’ partner communities are involved in tour guiding and food preparation. Income earnings for women that prepare meals for trekking tourists were non-existent in two of the communities. However, this has changed due to regular discussion between MDF and Talanoa Treks. The women that prepare visitors meals in the two communities now receive incomes for their service.

Talanoa Treks continues to receive much attention as a new tourist segment for Fiji and has featured on Epic Trails, a program which showcases some of the world’s top hiking destinations. The company has also hosted the Vodafone Lost Island Ultra challenge event which is a 220km multi-stage footrace adventure across Fiji’s rugged interior which attracted competitors from all over the world.

The company has since expanded its clientele from traditional adventure tourists to international sporting companies and events like the Eco Challenge which will take place in Fiji in September 2019.