

# ANZ FAIRTRADE AND NASAA CERTIFIED ORGANIC

## About Fairtrade and NASSAA Certified Organic (NCO)



Fairtrade ANZ and NASSAA Certified Organic (NCO) are globally recognised bodies that provide certification for agricultural commodities in line with international standards for export and trade. They ensure that best practices in farming and production are met, and that smallholder farmers get a fair price for their produce.



Exporters and farmers are guided by these global bodies to ensure quality, sustainable products are produced for trading and consumption.



## Market Constraints

In PNG, agricultural exporters and smallholder farmers face challenges in meeting international standards relating to quality and sustainable production. They are also faced with high costs of acquiring these international standard certificates. With a single certification, they have access to only a limited group of international markets and buyers.

## Intervention



Through the partnership, MDF will facilitate Fairtrade ANZ and NCO to engage with industry stakeholders and research the constraints exporters and producer groups face in earning certification. They will then develop an appropriate training program that meets exporter and producer needs.

The training program will work with commodity exporters and smallholder producers to improve the ability of their extension teams to manage a single Fairtrade Organic certification, combining two existing certifications – Fairtrade ANZ and NCO. The dual certification is expected to reduce compliance costs, increase price premiums and improve market access for exporters and small producer groups. The certification program is expected to benefit smallholder producers of coffee, tea, cocoa and other commodities across PNG.

This program will ensure PNG producers are able to meet buyer's quality requirements and respond to global demand trends.

