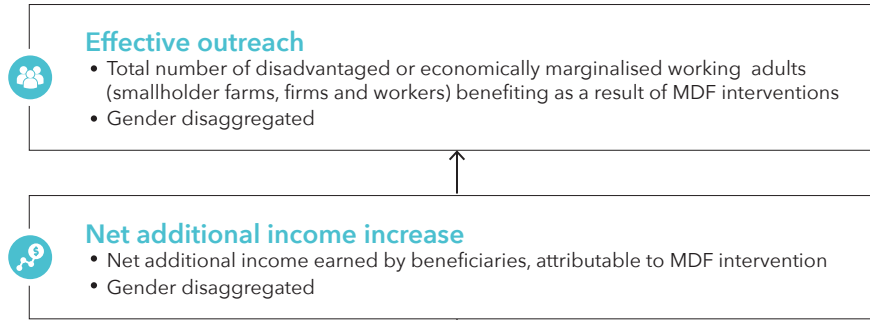




# MDF Performance Indicators

## Headline indicators

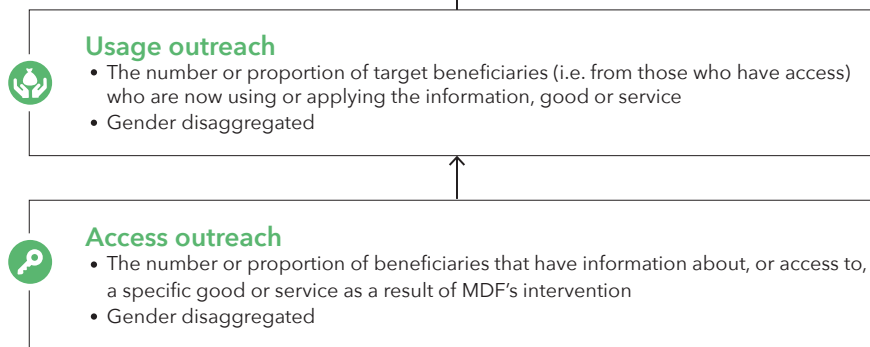


### Purpose:

Measures scale of impact on poor, disadvantaged, economically marginalised women and men

Captures value of additional income

## Leading indicators

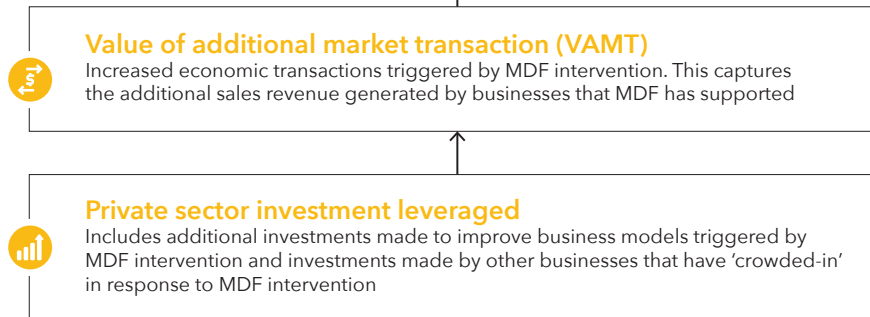


### Purpose:

Reflective of the feasibility/success of the model explored

Captures early signs of progress at an intervention, sector and portfolio level

## Value for money indicators



### Purpose:

Allows us to check how our activities are resulting in additional end market sales for businesses

Reflects businesses' buy-in, risk appetite, indication of sustainability

## Activities

