

# Authentic Sri Lankan Goods



## Sector on a Page



Effective  
outreach

**27,607**



Additional  
income

**\$16.8m**



Value of additional  
market transaction

USD

**\$608**



Jobs created

**455**



Female participation

**12%**



High Value  
Agriculture



Agri-technology



Specialty Coffee



Giant Freshwater  
Prawn



Blue Swimming  
Crab







### Climate change risks

Delayed monsoons, floods and droughts threaten the resilience of Sri Lanka's farming community, which is heavily dependent on rainfed agriculture.



## Vision of change

- Input and agritech companies invest in enhancing smallholder access to inputs, machinery, agritech and extension services. This enables farmers to increase productivity.
- Agribusinesses and input companies improve supply chain management, quality standards and market linkages, enhancing farming household productivity.
- Farmers, fishermen and agribusinesses adopt climate-smart practices and technologies that improve their resilience.
- Fisher communities, businesses and regulators respond to domestic and international market opportunities by investing in supply chains and adopting sustainable fishing practices; this results in increased income for fishing households.
- Coffee sector stakeholders (collectors, processors, nurseries) invest in increasing specialty coffee volumes and quality for the domestic and export markets.



## Constraints

- High input prices, coupled with limited access to quality inputs, information and machinery, result in sub-optimal productivity, higher costs of production and limited availability of food and export crops.
- Widespread knowledge on suitable and sustainable fishing practices remains limited, and the economic crisis further threatens sustainable fishing.
- Awareness about specialty coffee processing remains limited. Targeted promotion is required to encourage private sector investment.
- Seafood businesses have limited appetite to invest in their supply chains and improve fisher practices, threatening sustainability.