

RFQ-SL26-009 – Short-Term Consultancy – Digital Marketing Firm

Enhancing Sri Lanka Tourism Promotion through Integrated Digital Campaign Monitoring, Market Intelligence, and Skills Development

Addendum 1

Date: 28 August 2026

Pages: 1

Responses to RFQ Queries

RFQ Query	MDF Response
Will SLTPB be the billing entity?	The Palladium Group Sri Lanka - Market development facility will be the billing entity.
Are there any Key Performance Indicators (KPIs) and performance guarantees involved?	There will be no performance guarantees involved. It will be milestone-based re-imbursements upon satisfactory completion of each milestone.
Can we know the approximate budget for this tender?	Budget information is not released during the tendering stage. Financial Proposals submitted by tenders must be inclusive of all anticipated costs.
Are multi-firm consortia, joint ventures or partnerships permitted to bid for this opportunity?	Where a consortium, joint venture, or partnership is proposed, the submission should clearly identify all participating organisations and define their respective roles, responsibilities, and areas of expertise.
If a primary bid is submitted by a registered Sri Lankan lead firm, is that lead firm permitted to engage international or Australian firms as sub-consultants or subcontractors to support project delivery?	Yes, however, any subcontracting arrangements must be fully documented in the tender proposal and approved by MDF and SLTPB.

End of addendum